



LexMundi
World Ready

Antitrust, Competition and Trade

As regulation continues to intensify and authorities become more connected globally, it is critical that companies have trusted legal advisors that can help them navigate the increasingly complex antitrust and competition environment. Through the Lex Mundi network of 160 leading law firms in more than 100 countries, Lex Mundi's Antitrust, Competition and Trade Group (ACTG) provides access to top-tier legal advice that clients require to operate and expand in today's market.

About the Lex Mundi Antitrust, Competition and Trade Group

The Lex Mundi ACTG provides cross-border advice to clients on a wide-range of critical issues including global compliance, merger notifications, dawn raids, cartel investigations and damage claims.

A Spirit of Cooperation

Through close collaboration, information-sharing, training and inter-firm initiatives, the Lex Mundi ACTG is well-positioned to offer seamless cross-border service to clients. Members from around the world meet regularly to reconnect and stay abreast of the issues that clients are facing globally.

We present workshops on the latest developments in antitrust law with cross-border impact, such as the role of big data and the increasingly aggressive attitude towards vertical restraints – particularly regarding online platforms – in the EU, new developments in antitrust law and leniency policies in the Asia Pacific, and the influence of a change in Administration in the USA.

We routinely work closely together on cross-border matters, and have for over 25 years, combining deep local knowledge to assist our clients in achieving their business and strategic objectives.

Multijurisdictional Compliance

Multinational and global businesses operate in a complex legal and regulatory environment, where conduct permitted

in one jurisdiction may be prohibited in another. The ACTG frequently assists companies to develop compliance programs that are easy to understand and administer, while preserving flexibility for the business.

Merger Filings

A major transaction may have to be notified to many different national competition authorities. Members of the ACTG know all the particularities in our jurisdictions and have developed solid working relationships with the national authorities.

Cartel Investigations

If ever our clients become the subject of a cartel investigation, members of the ACTG are available to immediately assist. Working together, we help clients develop global strategies and approaches that minimize the overall impact to the business.

Multinational Distribution

Leveraging our members' deep local knowledge, the ACTG assists clients to develop and implement global distribution systems that preserve maximum flexibility for the business, while ensuring compliance with local legal systems.



Successful Client Solutions

Large Asian Merger

ACTG members acted for a large Chinese conglomerate in its acquisition of a Singapore-listed entity to create a sizable market player. Acting as the lead firm, Rajah & Tann, Lex Mundi member firm for Singapore, coordinated a review of over 90 merger control regimes worldwide by ACTG members (most of which were provided free of charge through the Lex Mundi Free Advice Policy) to assess whether the merger had to be notified. Member firms in Korea, Turkey and Germany were engaged to prepare and submit formal notifications to their competition authorities, while other member firms were retained to take part in informal discussions with their national authorities.

Nine Firms Cooperate for Billion Dollar Merger

While attending a dinner at a regional meeting of the ACTG in Munich, a shareholder with Michigan member firm Butzel Long received an urgent email from a client

that was in a billion-dollar merger and needed immediate antitrust information from nine different jurisdictions, primarily in Europe and Asia, in regards to advice on antitrust clearance and approvals.

“What happened that night was an unbelievable experience,” said the Butzel Long shareholder enthusiastically. With antitrust experts from eight different Lex Mundi member firms writing on the back of menus and working with other materials made available, everyone “rolled up their sleeves and showed the client what the Lex Mundi membership was all about!”

The shareholder was able to submit to the client final answers within a few hours of receiving the initial e-mail. With continued assistance from ACTG members, the client was able to prepare and submit all required filings and quickly complete the transaction.

Client Resources

Through close collaboration, the ACTG has developed tools to assist clients in today’s complex legal environment.

- **Leniency Matrix**

The leniency matrix sets out relevant parameters of leniency programs in all major jurisdictions. This helps our clients to analyze the advantages and disadvantages of performing a leniency application much quicker than would normally be possible.

- **Compliance Tools**

The ACTG has developed several compliance tools to assist clients.

- Risk Overview – provides real world examples of the types of risks companies face.
- Risk Assessment Worksheet – helps legal counsel identify which risk factors apply to their company.

- Code of Practice – assists companies with establishing an internal policy for competition law compliance, including a dawn raid check list.

- **Merger Notification Guide**

The Merger Notification Guide provides clients with information on the different merger notification procedures in each jurisdiction, including the current regulatory regimes, filing requirements, and the sanctions and penalties that can arise.

For more information on the Antitrust, Competition and Trade Group, contact the Lex Mundi Business Development Team at:

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Lex Mundi is the world’s leading network of independent law firms with in-depth experience in 100+ countries worldwide.

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